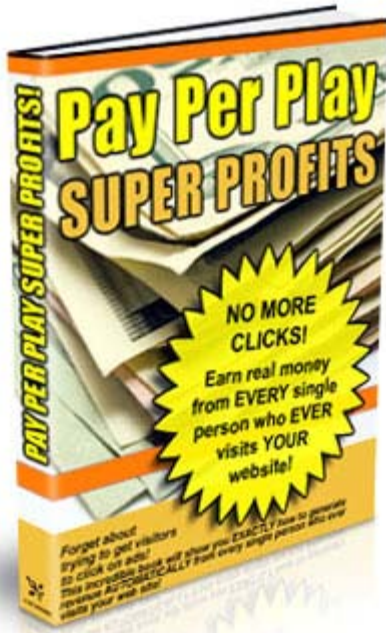


# PAY-PER-PLAY SUPER PROFITS!



This incredible e-book will teach you how you can earn real money from every single visitor that ever views your web site!

Forget about relying on visitors clicking on PPC ads! How would you like it if every time your web site loaded in someone's web browser, real money was deposited to your Pay Pal account? Or, added to a monthly commission check sent straight to your door?

And, what's even more mind-blowing: Imagine if you could earn real money for every single person who ever visits the web sites of anyone who you referred to the FREE pay-per-play system, and for every single person who ever visited the web sites belonging to the people that your referrals referred!!! Thin of the money you would be making!

Thanks to brand new technology, and what I am positive is soon to become the internet's most lucrative revenue stream for web site operators, this is now a reality!

And, if you act quickly, for absolutely NO COST WHATSOEVER, you can get in on the action in the very first phase of this exciting new technology and reap massive, easy referrals!

In fact, by the end of this book, I'm going to reveal to you an amazing, simple to use, fully automatic piece of software that you can download for free that will work, by its self, to fill all levels of your down line, so you can begin to immediately start earning cash every single time somebody – ANYBODY - visits your web site, and the web sites of EVERYBODY in your down-line!

All at absolutely NO COST whatsoever!

If you're already convinced, [click here](#) and sign up with the program for free. Then, come back and read all about the benefits of the program and the secrets to making it work for you. Otherwise please read on. There are some great tips and secrets revealed in the rest of this book!

# INTRODUCING PAY-PER-PLAY

I've been using the internet, believe it or not, since before web pages were invented! Back then, it was all just text. No images, no sound, no video, and no real functionality — at least not compared to how it is today.

And, I've been trying, in one way or another, to use the internet to earn money since before most people had ever heard the term "internet." I started my first real internet business in 1996 — right around the time average people began to really discover it, and businesses first began to realize that having an internet presence could really benefit their bottom-line.

The business I started was a small company that I ran out of an office in my home, and I specialized in promoting web sites. Shortly after I began this business, the "Dot-Com" boom started. Back then, there was a lot of hype around regarding the internet. Stories about instant-internet-millionaires were everywhere. And, many people, not really understanding much about the internet because it was so new, really believed that you could just put up a simple web page, do nothing else, and you'd be a millionaire within a week or two.

And so, they put up their web pages! Businesses were clamouring to get a web page going. Most of them, of course, were stunned when the money failed to begin coming in.

Of course, it's not the internet that makes you money. It's the people using the internet. And, especially back then (before complex and thorough search engines like Google we around) you can start a million web pages, but in order for them to generate any revenue, you need people to first visit them. And, if no body knows you have a web page, or how to find it, nobody is going to visit. And, of course, there is no way for anybody to give you their money for anything.

Well, that's where I came in. I started off by trying to design web sites for people and companies. But, in those days the most complex web sites were still really quite simple things. And, with some free "out-of-the-box" software, (A free program called Netscape composer was very popular in those days) it really didn't take very long for the average person to design a web site that was about as attractive and professional looking as any available on the internet.

Back then the internet truly was a great levelling ground among businesses. Because of the simplicity of web site design, someone with just a passing familiarity with computers could devote a weekend or so to learning how to

use free web-editing software, and design a website that didn't look much different than the web sites being run by major international corporations.

So, in trying to begin a business offering web site design services, and not really getting anywhere for all of the "I think we're going to try making our own" responses I was getting to my sales pitches, I did notice another glaring need in the field. A short time after trying to sell my design services to some business, I would often get a call back from the contact I had made while trying making my pitch. They'd refuse my offer to design their website, but they'd call me back a few weeks later and say something like:

"Hey! Remember me? We went ahead and made our own web site. We're pretty happy with it. But, we put it up a couple of weeks ago... and... well... nobody's been to it yet! Do you know if we're doing something wrong?"

Of course, the entire problem was: Nobody other than friends and family of employees of the company knew that their web site even existed. They had all thought that they could put up a web site in the morning, and by that afternoon, as if by magic, be receiving orders for their services or products from all over the world. But, to their surprise, it didn't happen that way.

Of course, setting up of the web site was usually the very first experience the person had with the internet. They had no idea how it worked, or what was really available on-line. I did.

As I said, I had been using the internet for a very long time before most people discovered it. I was using a very early form of the internet since the early 1980s called FidoNet (no relation to the current-day cellular phone provider) And, I had been using what would later directly evolve into the modern internet as far back as 1989. So, by 1996, I pretty much knew all of the ins and outs of the internet. I knew what sort of promotional avenues were available, and how to utilize them. And, I've watched and learned ever since then.

I've watched, with my own eyes, the technology that drives the internet be born, grow and very often die, only to be replaced by something better, more innovative and more functional. And, I've watched the same things happen to all of the various avenues for generating income.

In the early days, there weren't many of these avenues. Pretty much the only way of generating revenue for quite some time was to offer tangible, real-world products, which you would sell and ship through the mail to your customers. So, if you didn't have any such products, the internet was pretty much off limits to you when it came to making money in any way.

Of course, it didn't take too long for that to change. And, before very long, as was inevitable, the internet opened up to the world of advertising dollars. Businesses began to view web sites the same way they viewed any other form of media — T.V., radio, newspapers, magazines, what have you.

Once this happened you didn't even need a product to sell. You only needed three things: A web site, a regular stream of visitors to that web site, and somebody else that had something they wanted to sell to those visitors and were willing to pay you for the opportunity to do so.

One of the biggest breakthroughs came with the introduction of PPC, or pay-per-click advertising. And, contrary to popular belief, Google wasn't the first to introduce it. They just developed it into a very large network. But, it was around before Google was even a company.

So, pay-per-click advertising came in to the mainstream and now potentially anyone could make at least a buck or two just by starting a web site, getting visitors to come to their website, and selling advertising space on that web site.

But, something happened. Because of the new technology of the internet, web site owners got short-changed! Advertisers, and it still goes on today with pay-per-click systems, ended up getting a whole bunch of free advertising from web site owners.

It's true! If you have pay-per-click advertising on your web site, you're providing free advertising for advertisers. They get to advertise, and you don't get paid!

How so? You might ask. Well, think about advertising sold anywhere else other than the internet. Think about advertising sold on T.V., radio, newspapers, etc. let's take T.V. for an example:

An advertiser, let's say a store owner, will call up a T.V. station and say "Hey! I've got this 30 second video that advertises my product. I'd like you to play this video on your television station."

The sales agent at the T.V. station will say to the advertiser: "Ok. We'll do that for you. It will cost you \$100.00 dollars every time your video plays."

The television station doesn't play the advertiser's video over and over again, only getting paid a few cents from the advertiser when someone actually sees the commercial and then actually goes to the store. The station gets paid every time the commercial is shown — whether an actual visit to the store by a customer is the result of the ad being shown or not.

Why? Because the time that it takes to run the commercial spot is valuable to the T.V. station. If the store owner doesn't want to pay for the 30 seconds of the T.V. station's broadcast time, whether it results in someone coming to the store or not, the T.V. station will sell that time to some other company that will. And, whether or not each play of each commercial directly results in a new customer coming into the store, the advertiser is still getting exposure for his business. The advertiser is still familiarizing viewers with his product or service. The advertiser is still building brand recognition. The advertiser is still exposing the visitor to the product. And, all of that drastically increases the chances of a sale occurring at some time in the future. Whether or not, each specific run of the commercial directly results in a new customer coming to the store, just the exposure is valuable to the advertiser.

But, that doesn't happen with your web page! You put your pay per click banners on your page, and the advertiser gets to expose your visitors to his advertisement, for the most part, for free. You only get paid if someone clicks on the banner (actually goes to the store). But, isn't the space on your web page that the pay-per-click ad is taking up valuable to you? Just like the space of time is valuable to the T.V. station owner? Why should you only be paid once every 100, or 1,000, or even 10,000 times a potential customer is exposed to an advertiser's ad?

Well, I suspect the main reason you're not paid in such a way is simply because advertisers can get away with it. The technology of the internet made it possible that methods for keeping track of direct results, instead of just exposures, were relatively simple things to implement. And, even though just the exposure is valuable to the advertiser, obviously, a direct result is much more valuable. So, it became the standard way of selling advertising on web sites. And, web site owners got the shaft compared to the owners of other forms of media.

I challenge you to call the ad-sales desk at any newspaper and tell them: "I want you to put a 3 inch by 3 inch ad on the front page of your newspaper for free. But, I'll send you a dollar every time someone comes into my store and tells me they are there because they saw the ad." See if the sales agent at the newspaper thinks that's an advertising method they'd be happy with. I bet they laugh themselves silly.

However, I'm here to tell you, right now, that the advertising model on the internet is about to change forever. And, you can take part in it and reap the benefits, right in the very earliest stages!

Pay-per-play advertising is here! And, it allows you to be paid **every single time** someone is simply exposed to an advertiser's message from your website. Imagine that! You no longer only get paid when someone clicks —

you get paid every single time a visitor comes to your web site, **as soon as they open the page!** Can you imagine generating revenue for a full 100% of your web site traffic? Instead of only generating revenue from the web site visitors who actually click on an ad?

And, that's not all. Just like Google AdSense, you can refer others to become publishers as well, and you'll be paid every single time someone comes to their website as well! And, every single a new person that any of your referrals refers, you'll be paid every single time anybody ever visits their web sites too!

But, don't worry. If you still like your PPC advertising, or, if you're happy about the amount of money you're making with them and don't want to stop, there's no problem. You can keep it all exactly as you have it now!

Incorporating the pay-per-play ad network **takes up no physical space on your website!** And, incorporating it on the same page as your AdSense code doesn't violate Google's terms of service! You can put it right on any page where you're already displaying pay-pay-click ads, and there's absolutely no problem!

Incorporating PPP on your site only involves the addition of a small snippet of code into each page you wish to earn money from (just like the way you incorporate AdSense ads) and you can put it right on the same page as you already have AdSense ads running!

So, you can actually get paid once for every visitor to your web site, and then get **paid again** if they click on your AdSense code, or PPC code from another PPC network!

Believe me when I tell you — and I'm someone who's really been in it from the beginning — this is the most exciting new revenue stream to open up on the internet since the very first credit card transaction was processed! I fully believe that this is going to absolutely revolutionize the entire internet advertising model.

And, it's all completely FREE!!! You'd have to be absolutely insane not to get in on this right now! Consider this:

1. It's entirely free. There's no cost at any time, in any way.
2. It's mind-numbingly simple. Implementing it is just like implementing AdSense.
3. You can be earning money from every single visitor that comes to your website within 10 minutes from now! Just sign-up, get your code, put it on your page, and the very next time someone visits your web site, you'll earn money. And, you'll earn money for the visitor after that, and after that, etc., etc. Every single visitor earns you money! If they hang out at your page for a while, each one will even earn you money multiple times!
4. This ad network, indeed the entire method, is still very, very new, so the referral field is **WIDE OPEN!** Very few people know about this yet. So, you should be able to easily have your down-line busting at the seams in no time! Very few web site owners know about this, and when they do, they're going to want in on it. All you have to do is let them know about it! And, by the end of this e-book, I'm going to show you how you can do that automatically! Without doing any work at all!

## HOW PAY PER PLAY WORKS

It's really very simple. Do you know how Google AdSense works? Well, if you do, then you know how pay-per-play works! There's only really one small difference: With pay-per-play you don't have to put any banners on your website. That's right! No visual artefacts are added to your website at all!

Instead, just like AdSense, you place a small snippet of code on each page that you'd like to start generating revenue. When a visitor visits that page, a short, 5-second long, audio-advertisement will play in their web browser. 5 seconds after they visit that page, when the 5 second ad completes, you'll be paid — just as you would had they clicked on a banner or AdSense block!

The best part is, if you refer people to sign-up themselves and put the code on their web pages, then every time a visitor goes to the web pages of your referrals, you'll earn 5% of what they earn for that visitor. And it's the same for your next level. If your referrals refer others who also join and place the code on their page, you'll earn 5% of what those people earn for each visitor as well!

Imagine that! You earn money for every single person that visits your web page, every single person that visits the web pages of all of your referrals,

and every single person that visits the web pages of all of your referral's referrals! Amazing!

Are you beginning to see why I think this is the most exciting, and destined to be one of the most lucrative, new revenue generating models to ever hit the internet?

And, just like AdSense, the ads that are played are relevant to your site's content. So, you don't have to worry about subjecting your visitors to ads that they have no interest in! The program will scan your sight, and target the advertisements based on the content of your site.

It's so simple, isn't it? If you run, let's say, a web site about automotive repair, whenever a visitor comes to your web site and the page first loads, he or she will hear something like: "Hello! Have you seen the new line of performance intake manifolds from Acme Corp.? Ask for them at your local automotive shop!" And, that's it. The ad is over and you've just earned money. At the end of the month the revenue you've generated from every single visitor to your website will be deposited to your Pay Pal account, or sent by check directly to your door!

You decide which pages the ads will occur on by placing a small snippet of code into your website, and you'll earn money from 100% of all of your website traffic that visits those pages!

And, any and every web site owner can do it. If you've got a web site, you could be earning money every single time someone visits your web site!

The ads are ONLY audio in nature. There's nothing for anyone to click on. There are no annoying pop-ups. It's just a short, 5 second audio message. And, that's it! When it plays, you get paid!

## **So, How Do I Take Part?**

It's very simple. Simply [click here](#). Or, click on the large link below. A page will open up in your web browser (you must be connected to the internet when you click) Once the page opens, follow the simple instructions to quickly sign-up with program, and you're done. You can then log into the site, generate your ad code, put it on your web site and begin earning money!

**[CLICK HERE](#)**  
**[TO GET STARTED WITH](#)**  
**[PAY PER PLAY RIGHT AWAY!](#)**

And, don't forget, you will also make money from referring others! And, it's easy to do. The company behind the Pay-Per-Play advertising network is [NAA](#). They've got a three year, proven track record of being an ultra-reliable company. As of the time of this writing, they have over 66,000 advertisers waiting to begin advertising on YOUR web site!

## **The Secret to Pay Per Play SUPER PROFITS**

Remember how I told you at the beginning of this e-book that I would reveal to you a free and simple method that would fill your down line automatically in the pay-per-play system? Well, I'm about to reveal it to you. Hold on to your hat!

Imagine if there was a way that you could see ***potentially THOUSANDS*** of referrals automatically placed into both levels of your down-line, so that you could begin earning money each and every time someone visited their web sites.

Think about that for a moment! Try to visualize it. Imagine for a moment that every single visitor that ever visited your website clicked on one of your AdSense ad blocks. Plus, there were ***thousands*** of other web site owners out there, and you also received 5% of the total amount of money they made every single time someone clicked on their AdSense blocks. Can you imagine that? Would you like that to be your situation?

Well, it can be! And, here's how:

Available to you is a special, customizable copy of the very e-book you're reading right now: "Pay-Per-Play Super Profits" I'm going to give you the link where you can download this customizable copy for free, and show you how to easily, within 5 minutes, encode it with your own affiliate ID in the pay per play advertising network.

Once you spend the 5 minutes it takes to download your own customizable copy and encode it with your own affiliate ID, you can then give this e-book away on your website, to your newsletter subscribers, to your friends or family members, or anybody you know that has a web site!

They'll read Pay-Per-Play Super Profits and sign up for the program. But, since the copy you give them will be encoded with your own affiliate ID, when they sign up, they'll be placed directly in to YOUR down line as one of your referrals! So, you'll begin earning money every single time someone visits their web site!

If you offer your customized copy of the book as a free download on your web site, every single time someone downloads it and signs-up for the program, you'll earn money every single time someone visits any web page that they place the advertising code on FOR LIFE!

And, here's the best part: Once they download your book and sign up under you, they'll be able to download their own customisable copy and begin giving it away as well! So, everybody who they give a copy to, who then takes part in the program, will automatically be placed into the second level of your down-line and you'll begin making money for every single person who ever visits any of their web sites as well!

Can you see the absolutely awesome viral power of this system?

The first time I developed and utilized such a system was with another affiliate program a couple of years ago. I used the identical method that I'm going to give to you now, and within just a few short months, I had over 7,000 people in my down-line, just by giving away a few copies of an e-book that was able to be customized by those who downloaded it, and then freely re-distributed it — Just like you're about to do!!!

Can you imagine that? 7,000 people all running web sites that are making you money every single time someone visits one of them? And, all at no cost to you, and with just 5 minutes or so of effort? I know it sounds incredible... it IS incredible! That's why I'm so certain that this is absolutely going to revolutionize the way advertising is done on the internet! And, you can be a part of it practically right from the start!

So, let's recap what you have to do, and just how easy it is.

- (1) If you haven't already, [click here](#) and sign up for free with the pay-per-play advertising network.
- (2) Place the snippet of code that you can generate in the member's section of the network's web site into the web sites that you wish to begin earning money on.
- (3) You'll next download your own customizable version of [this e-book](#), along with software that will allow you to easily and quickly encode your very own version with your referral ID.
- (4) Begin giving away your custom copy of Pay-Per-Play Super Profits any way you can. Make it available as a free down-load on your website. Offer it to your news letter subscribers. Bundle it as a special bonus with any other offer you're currently selling or giving away. Use your imagination. You're free to give it away in any way you can think of. Just get it out there for people to see.

That's it! Once that is done, there's nothing more to do! The system will work by itself automatically to begin filling your down-line. In no time at all, you'll have a bunch of people actually working to fill your down-line for you and earn you money!

If you haven't already, [click here](#), or below, to download your own customisable copy of Pay-Per-Play Super Profits.

**[CLICK HERE](#)**  
**[TO DOWNLOAD YOUR](#)**  
**[CUSTOMIZABLE COPY OF](#)**  
**[PAY-PER-PLAY SUPER PROFITS!](#)**

Click the link above and a window should appear asking if you want to save or run (or execute) the file. You should save the file to somewhere on your computer where you can easily locate it. The file it will ask you to save is titled: "pppsuperprofits\_custom.zip"

Once you've done that, locate the file on your computer and double click, or other otherwise open the file.

**NOTE:** In order to open the .zip file, you'll need to have a Zip file extractor utility installed on your system. Most versions of Windows already have it installed. But, if you don't have it, you can get a trial version here: [Http://www.WinZip.com](http://www.WinZip.com)

Extract the contents of the Zip folder, and you should see a copy of your customizable version of Pay-per-Play Super Profits, which will be titled: "pppsuperprofits\_custom.pdf" and another file called "PDFBrand.exe"

Double click, or otherwise run PDFBrand.exe and a window will open up asking you to drag'n'drop the file to be rebranded into the window. Simply single-right-click, holding down your right mouse button on the "pppsuperprofits\_custom.pdf" file, and drag it over the PDFBrand window and release it by releasing your mouse button.

When you've successfully done that, some text, with a box to the right of it will appear in the window asking you to enter your 10 digit affiliate ID. Your affiliate ID is the 10 digit member number that was assigned to you when you joined the NAA advertising network. If you don't know what yours is, you can get it by [clicking here](#) and clicking on the "partner login" link. You

should then see some text which says: "Your Pay-Per-Play member number is:" the number you want is the 10 digits immediately following that.

So if you see: "Your Pay-Per-Play member number is: 1234567890" Then you want to type in, or copy and paste into the box in the PDFBrand window: "1234567890" (without the quotation marks)

When you've entered your 10 digit PPP member number into the PDFBrand window, click the "Brand" button. Then click the "save" button next to it and save the file to your computer. (Preferably to a directory other than where your non-customizable copy of Pay-Per-Play Super Profits is)

Once you've saved it, you should get a file called "pppsuperprofits\_custom\_rebranded.pdf" This is the file that you will give away. However, just to avoid confusion among the people who download the file from you, before giving it away, you should rename the file to: "pppsuperprofits.pdf" (without the quotation marks)

And, that's it! You're done! You now have a fully customized copy of Pay-Per-Play Super Profits, encoded with your own referral links! When someone reads your copy and clicks through to sign-up with NAA, they'll go directly into the first level of your down line! Then, they'll download and customize their own copy and begin giving their own copy away. And, whenever someone downloads one of your referral's copies and signs-up, they'll go directly into the second level of your down-line!

In no time at all you should have amassed a small army of people, working to fill the second level of your down line, and every one of which will have web sites that you will begin earning money from each and every time somebody visits them! All by just taking 5 or so minutes to download and customize this e-book, and giving away a few free copies!

Imagine if you only manage to give away 25 copies, and each of those people sign-up and only give away 25 of their own copies? And all of those people add the code to only 2 web pages? That's over 1,200 web sites earning money for you every single day, every single time someone visits each of those pages!

...and right now you're only getting paid from the PPC ads on just your web sites, and only when someone clicks! Imagine what it would be like adding 1,200 web sites to what you're already doing, and having each of those 1,200 web sites operating just as if every single customer that visited each one always clicked on a PPC ad block every single time they visited!!!

But, you'll need to hurry and get your NAA member number quick! I'm confident it won't be long before almost every web site owner out there has

already signed up under someone else! So, get to giving away those custom copies of Pay-Per-Play Super Profits right away!

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*Brought to you by:*

**[The Earning Internet Income Blog!](#)**

**A 100% FREE resource — updated daily! Helping you to earn YOUR internet income!**

## **Help & Support**

If you're experiencing difficulty in getting your custom Pay-Per-Play Super Profits program operational, please read through the following questions to see if your problem is addressed.

### **• Can you explain again how the Pay-Play Super Profits program works?**

Yes! Simply make sure you are connected to the internet and click the link on page eight that says "Click here to get started right away with pay to play!" (Or, [click here](#)) You will then be taken to the NAA (Net Audio Ads – the company that runs the program) web site where you will follow the on-screen instructions to sign up with the Pay-to-play program.

Once you've signed up, you can log in to the member's section of the NAA web site and generate your ad code to paste into your web pages. When you've pasted that code into a web site, you'll be able to begin getting ad revenue paid to you every single time any visitor visits the web page where you've placed the code. Also, on the NAA site, you'll also be given a 10 digit "member number." (Make note of your member number!)

When you've completed that step, you'll click the link on page 11 of this e-book that says: "Click here to download your customizable copy of Pay-Per-Play Super Profits. (Or, [click here](#))

When you click to download your customizable copy, you'll save a file called "pppsuperprofits\_custom.zip" to your web site. You'll then browse to the folder where you saved that file and extract its contents to your computer. You can extract the contents by double clicking the "pppsuperprofits\_custom.zip" folder, then copying and pasting all of the files contained within to another folder on your computer's hard drive. Please note that in order to open the .zip archive however, you'll need a .Zip extraction utility installed on your computer. Most computers come with one evaluation copy here: [Http://WinZip.com](http://WinZip.com)

When you extract the .zip archive, you should have extracted at least two files. One named "pppsuperprofits\_custom.zip" and a file called "PDFBrand.exe"

You'll double click on "PDFBrand.exe" to open it, then when the PDFBrand window appears, drag and drop the "pppsuperprofits\_custom.zip" file into the PDFBrand window. The window will now ask you to enter your 10 digit NAA member number. Either type it in, or copy it from the member's section of the NAA website, and paste it into the box in the PDFBrand window. When you've entered your member number, click the "Brand" button, then the "Save" button, and save the new file to your computer.

The PDFBrand program should ask you to save the file as "pppsuperprofits\_custom\_rebranded.pdf" This file that you are saving is the file that is now encoded with your referral ID in the links within the e-book.

Now, in order to prevent any chance of confusion for the people you give your customized version away to, locate the file where you saved it, and rename the file to "pppsuperprofits.pdf" You can do this by right-clicking on the file, choosing "Rename" from the drop-down menu that appears, and typing in the new name.

Once that is done, simply begin giving that copy of the e-book away. Every time someone obtains that copy, reads it, and signs-up in the NAA advertising network, they'll go into level one of your down line, and you'll earn money every single time someone visits a web site that they place the pay-per-play ad code on.

Then, they'll do what you've just done — downloading, customizing and giving away their own custom copy. And, every time someone obtains their copy and signs-up, each one of those people will go into the second level of your down-line. And, you'll earn money every single time anybody visits any web site which those people have placed the ad code on as well!

### • **What do I do with the .ZIP file that I downloaded?**

Simply double click it. But, before you do, you'll need to have the WinZip program, or some other utility that is capable of extracting .Zip archives, installed on your computer. Most modern versions of Windows come with one already installed, but if your version doesn't have one, you can get a free trial copy here: [Http://www.WinZip.Com](http://www.WinZip.Com)

Once you've double clicked the .zip archive, you should be taken to a folder which contains all of your new files. Simply highlight all of the files in that folder, then copy & paste them into another folder. If you're using a stand-alone version of the WinZip program, you might have to highlight all of the

files, then click the "extract" button. From there, simply follow the on-screen instructions.

### • **What do I do after I've customized the pppsuperprofits\_custom.pdf file?**

First, the customization software will likely ask you to save the file with the file name: "pppsuperprofits\_custom\_rebranded.pdf" You should rename that file to: "pppsuperprofits.pdf" (taking care not to get your new customized copy of pppsuperprofits.pdf confused with the original, non-custom copy that you originally downloaded) Once that is done, you're ready to begin giving away your copy of pppsuperprofits.pdf! If you want to give it away to your web site visitors, simply upload it to your web server and put a link on your web page that points to the file.

If the URL of your web site is: [Http://www.mywebsite.com](http://www.mywebsite.com), and you upload it you're your root-html directory (/public\_html/), then you'd simply create a link on your web site to:

[Http://www.mywebsite.com/pppsuperprofits.pdf](http://www.mywebsite.com/pppsuperprofits.pdf)

Make sure you put some text above the link offering Pay-Play-Play Super Profits to your visitors for free.

Now, everyone who downloads your copy of pppsuperprofits.pdf from your link will follow through the same steps that you just did. However, when they sign-up for the program, they'll be doing it through your unique referral URL and they'll be placed in your down line, earning money for you!

### • **I don't have my own web site. Can I still take part?**

Sure! You don't need a web site in order to refer people to the program! Of course, without a web site, the results you'll see will be severely limited. You won't be able to earn any direct ad revenue, as you have no web page to put the ad code on. But, you'll still earn from visitors who visit the web sites of the people you refer!

However, in order to make your copy of PPP Super Profits available for download, you'll need to have some web space some where that you can upload your customized copy to. Fortunately, there are many places that provide free web space. You can try [Geocities Free](#) , or [TriPod](#) for some free web space.

Or, if you want to spend a little money on some quality web space (that won't have advertisements attached to your web site the way the free services do) we highly, highly, highly recommend [Jaguar Hosting](#). It's simply the best, most reliable, web host on the planet. And, they're highly affordable. Really, we can't say enough about them! We've been using them for close to ten years, and we've never had a single complaint!

• **I'm being told there are errors when I try to customize my copy of Pay-Per-Play Super Profits.**

Try downloading the customization package again. (You can do that by [clicking here](#).) Follow the instructions to un-zip (extract) the files again, and try running the customization process again. Sometimes files can become corrupt in the downloading process when small bits of information gets lost along the way. Downloading the files again should solve the problem.

If you do all of this and you're still experiencing problems, then [contact me](#), briefly explain the problem, and I'll e-mail you a copy of the package - as it may be that due to certain aspects of your particular internet/computer set-up, your copy is becoming corrupted in the download process. Or, if you have any other questions, you can e-mail me as well and I'll do my best to answer.

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